

Product of the Month

SERVA
Electrophoresis



July

Get **20%** discount* now!

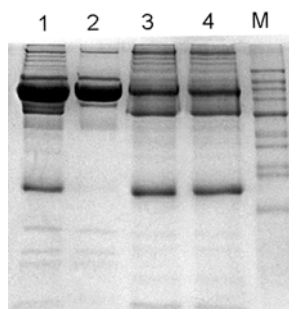
*For all SERVA customers within the EU. Outside Germany and Austria online shop orders only. Can not be combined with other discounts, promotions etc.

SERVA *BluePrep* Kits For Simple, Fast and Efficient Sample Preparation

Sample Preparation - A crucial step for optimal results in proteomics

SERVA *BluePrep* kits use an innovative ion exchange technology for isolation and purification of biomolecules basing on spin column chromatography. The separation principle allows purification without limitation in molecular weight.

- Fast and easy handling
- No limitation of protein size because of ion exchange technology
- High yield and purity



SERVA *BluePrep* Major Serum Protein Removal Kit

Figure 1:

Depletion of abundant serum proteins.

Lane 1: Human serum proteins

Lane 2: Flow through of not bound proteins

Lanes 3 and 4: Eluted proteins without interfering bands of abundant serum

SERVA *BluePrep* Detergent-free Protein Isolation Kit

- Protein isolation without detergents

SERVA *BluePrep* IB Isolation Kit (Micro/Macro)

- Isolation of proteins expressed in inclusion bodies

SERVA *BluePrep* CBD Kit (Micro/Macro)

- Sample concentration, buffer exchange and desalting

SERVA *BluePrep* DetergentEx Kit (Micro/Macro)

- Efficient removal of detergents and sample concentration in parallel

SERVA *BluePrep* Major Serum Protein Removal Kit

- Depletion of serum proteins without specific antibodies

SERVA *BluePrep* Urine Concentration Kit (Micro/Macro)

- Purification, concentrating and desalting of urine proteins for identification of potential biomarkers

SERVA *BluePrep* EndotoxinEx Kit (Micro/Macro)

- Rapid endotoxin removal for downstream applications in cell culture or antibody production

SERVA *BluePrep* ON-Column Digest Kit

- Simultaneous protein tryptic digestion and concentration of the purified peptides for MALDI-TOF, LC/MS and LC/MS/MS

Product of the Month

SERVA
Electrophoresis



July

Get **20%** discount* now!

*For all SERVA customers within the EU. Outside Germany and Austria online shop orders only. Can not be combined with other discounts, promotions etc.

For ordering information,

please register at the SERVA website on www.serva.de

and visit our webshop.

Product	Cat. No.	Reactions
SERVA <i>BluePrep</i> Detergent-free Protein Isolation Kit	42090.01	25
SERVA <i>BluePrep</i> IB Isolation Micro Kit	42076.01	20
	42077.01	50
SERVA <i>BluePrep</i> IB Isolation Macro Kit	42078.01	4
SERVA <i>BluePrep</i> CBD Micro Kit	42070.01	25
	42071.01	50
SERVA <i>BluePrep</i> CBD Macro Kit	42072.01	4
SERVA <i>BluePrep</i> DetergentEx Micro Kit	42073.01	25
	42074.01	50
SERVA <i>BluePrep</i> DetergentEx Macro Kit	42075.01	4
SERVA <i>BluePrep</i> Major Serum Protein Removal Kit	42079.01	25
SERVA <i>BluePrep</i> Urine Concentration Micro Kit	42080.01	25
SERVA <i>BluePrep</i> Urine Concentration Macro Kit	42081.01	4
SERVA <i>BluePrep</i> EndotoxinEx Micro Kit	42085.01	20
SERVA <i>BluePrep</i> EndotoxinEx Macro Kit	42086.01	4
SERVA <i>BluePrep</i> ON-Column Digest Kit	42082.01	25

For further information, please contact:

Dr. Judith Koch

Tel.: +49 6221 13840-44

E-Mail: Tech.Service@serva.de

SERVA Electrophoresis GmbH
Carl-Benz-Str. 7
D-69115 Heidelberg • Germany
www.serva.de